

## Leadership and Goal Setting

Strong leadership and clearly defined goals are critical to the success of any safety initiative. At **Central Oregon Coast Fire and Rescue**, the Fire Chief will play a central role in guiding the development, implementation, and evaluation of this extrication equipment and training improvement plan. Leadership involvement ensures the initiative aligns with the department's strategic priorities and reflects the commitment of the organization to protecting both the public and emergency responders.

The Fire Chief will work collaboratively with command staff, training officers, and operational personnel to establish measurable goals that support improved roadway safety within the district. These goals will focus on enhancing the department's ability to respond effectively to serious motor vehicle collisions occurring along **U.S. Route 101** and **Oregon Route 34**, which serve as major transportation corridors through the community.

As part of this leadership commitment, the department will adopt a formal policy or resolution establishing clear safety targets related to roadway incidents. This commitment may include setting a target date for achieving zero roadway fatalities and serious injuries within the response area or establishing measurable reduction goals to be achieved by the end of the calendar year. These targets will guide planning, training priorities, and resource allocation.

The Fire Chief will formally announce the adoption of the plan and ensure it is reviewed and supported by the department's Board of Directors. This action demonstrates organizational accountability and reinforces the department's dedication to improving emergency response outcomes. The plan will include regular progress evaluations, allowing leadership to measure improvements in response effectiveness, extrication times, and interagency coordination.

Additionally, the Fire Chief will support continued collaboration with neighboring agencies, including **Yachats Rural Fire Protection District**, to coordinate joint training, incident planning, and mutual aid responses. Leadership involvement in these efforts ensures that regional partnerships remain strong and that emergency responders across jurisdictions operate with consistent tactics, equipment familiarity, and shared safety objectives.

Through active leadership engagement and clearly defined goals, Central Oregon Coast Fire and Rescue will strengthen its commitment to reducing roadway injuries and fatalities while improving the safety and effectiveness of emergency response operations.